

HLeBroking – Account Activation Campaign

TERMS AND CONDITIONS

Campaign Period

The “HLeBroking – Account Activation Campaign” (“**Campaign**”) commences on 1 April 2016 and ends on 30 June 2016 (both dates inclusive) (“**Campaign Period**”), unless notified otherwise.

Eligibility

Participation in this Campaign shall be by invitation only. Invitations to participate shall be restricted to selected customers of Hong Leong Investment Bank Berhad (“HLIB”) from among those customers who fulfill the following criteria* (hereinafter collectively referred to as “**Participants**”):

- (a) an existing customer who opened and maintained Trading Account(s) with HLIB between 1 January 2015 and 31 March 2016 (both dates inclusive) and did not carry out any trades between 1 January 2015 and 31 March 2016 (both dates inclusive); or
- (b) new customers who open an account with HLIB between 1 April 2016 and – 30 June 2016 (both dates inclusive); or
- (c) any other customer as may be determined by HLIB from time to time and at any time.

* There is no automatic eligibility for participation in this Campaign. HLIB reserves the right to exclude any customer from this Campaign. Fulfilment of the criteria set out above is an indication only, and not a guarantee of eligibility. Final eligibility shall be determined entirely at HLIB’s discretion.

Invitations to participate in the Campaign will be sent to the Participants’ last known email addresses as per HLIB’s records.

Campaign Mechanics

1. To participate in the Campaign, the Participants must transact or trade through HLeBroking Portal during the Campaign Period (“**Campaign Participants**”). The Campaign Participants will be rewarded with HLeBroking Points, where every RM 1.00 (Ringgit Malaysia One Only) in online brokerage paid by the Participant will be rewarded with 3 HLeBroking Points.

2. HLeBroking Points can be redeemed (subject to a minimum redemption of 2,500 HLeBroking Points for each time a redemption is made) for GEMFIVE cash voucher(s), Enrich Miles or petrol voucher(s)/gift card(s) (“**Rewards**”). Please refer to the HLeBrokingLoyalty Programme terms and conditions for details on how to redeem your points. 2,500 HLeBroking Points may be redeemed, at your choice for any One (1) of the following :-

- (i) RM50 face value GEMFIVE e-voucher; or
- (ii) RM50 face value petrol voucher/gift card; or
- (iii) 1,250 Enrich Miles (redemption of Enrich Miles requires a valid and subsisting Enrich account).

HLIB reserves the right to substitute any of the aforesaid Rewards from time to time. Any changes will be posted on the HLeBroking website. The Campaign Participant is advised to check the website for the available Rewards.

3. Rewards are non-transferable nor exchangeable for cash or credit or any other benefit whether in kind or otherwise whether fully or partially.
4. Campaign Participants entitled to the Rewards will receive an e-mail notification (to the Campaign Participants’ email addresses as per our records) from HLIB and points will be credited into the entitled Campaign Participant’s HLeBroking Reward Points account by 31 July 2016. The Campaign Participants shall inform HLIB if there are any changes to their email addresses. HLIB shall not be responsible for the Campaign Participants’ non-receipt of HLIB’s emails.
5. HLIB is not responsible for and does not have any control whatsoever for any internet network failure and/or interruption that may be experienced during the process of sending any e-mails to notify the Campaign Participants pursuant to Section 4 above. The same may result in the delay or non-receipt of the e-mails transmitted for which HLIB shall not be liable.
6. The Campaign Participants shall be responsible to check and ensure that their respective e-mail address is accurate, they have access to their e-mail accounts, they are able to receive and read their e-mails. HLIB shall not be held liable or responsible for any delay or non-receipt of any emails sent by HLIB to any Campaign Participants.
7. Any items, accessories or equipment featured with the visuals of the Rewards in any pictorial materials are for decorative purposes and shall not form part of the Rewards.
8. The Campaign Participants are liable and shall personally bear all applicable taxes, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to their participation in the Campaign and/or the eligibility of the Reward.

GENERAL

1. By participating in this Campaign, the Campaign Participants agree:
 - (i) to be bound by all the terms & conditions herein contained;
 - (ii) that HLIB's decision on all matters relating to the Campaign shall be final, conclusive and binding on all Campaign Participants and no further correspondence and/or appeal to dispute HLIB's decision shall be entertained; and
 - (iii) to be bound by and terms and conditions issued by the merchants pertaining to the use of the Rewards including any expiry term in connection therewith.
2. HLIB reserves the right to:
 - (i) disqualify any Participants from participating in the Campaign for any reason whatsoever as HLIB may in its absolute discretion deem fit;
 - (ii) forfeit the Rewards in the event of non-compliance with the terms and conditions Herein.
 - (iii) add, delete, suspend or vary the terms and conditions contained herein, either wholly or in part or to suspend or terminate this Campaign at HLIB's sole discretion with notification to the Participants by e-mail or in any other manner deem practical, in order to give notice to the Participants about such addition, deletion or amendment of the said terms and conditions or suspension or termination of this Campaign.
3. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia and the Campaign Participants agree to submit to the jurisdiction of the Courts of Malaysia.
4. These terms and conditions shall be read together with the Terms and Conditions of the Trading Account(s). In the event of any inconsistency between the terms and conditions herein and the Terms & Conditions of the Trading Account(s), these terms and conditions shall prevail, in respect of the Campaign only, to the extent of such inconsistency.